MOTION DESIGNER & AI VISUAL CREATOR

Irina Arkhipova

Emotional motion design for brands, music and stage. Based in Brussels.



PROFILE

Motion designer with 7+ years of professional experience across broadcast television and creative production: on-air graphics, explainer videos, infographics, commercials, music and educational videos, events and theatre productions, in studios and as a freelancer.

I turn clients' ideas into videos that catch the eye and love switching between styles. I bring a problem-solving mindset, attention to detail and a love of structure to every project.

For the past year I have also integrated generative AI tools into my visual production workflow: powerful in skilled hands, never a replacement for taste and craft.

EXPERIENCE

Freelance Motion Designer & AI Visual Creator
Sep 2024 – Present

- Motion graphics and animated visuals for music videos, live events and theatrical productions
- AI-powered tools integrated into the creative workflow to develop visual concepts and support video production

Motion Graphic Designer · Green Light
Oct 2017 – Nov 2019 · Moscow

- Motion graphics and animation for music and lyric videos, commercials, events and educational content, adapting style to each project

Motion Graphic Designer · VIZART
Apr 2014 – Oct 2017 · Moscow

- On-air broadcast graphics for M24 Moscow TV channel: explainer videos and animated content in line with broadcast requirements and the channel's visual style

Motion Graphic Designer · RBC TV
Nov 2012 – Apr 2014 · Moscow

- On-air broadcast graphics: animated infographics presenting news, financial information and complex data clearly

EDUCATION

British Higher School of Art and Design
VFX · 2015 – 2017

Humanities Institute of TV & Radio Broadcasting
Master's, art director of theatre and television · 2007 – 2012

CONTACT

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VIMEO
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SKILLS

Motion Design · 2D Animation · Video Editing · After Effects · Photoshop · Visual Storytelling · Illustrator

AI TOOLS

Kling · Seedance · Nano Banana · Midjourney · ChatGPT · Claude · Suno

LANGUAGES

English · French · B1 · Dutch · A2 · Russian · native